



**FILE FORMAT**

We only accept press-ready, high-resolution PDFs. Crop or registration marks are optional on full page ads but unnecessary for partials.

**IMAGE RESOLUTION**

All photos must be 300 dpi at 100% size.

**FILE NAMING**

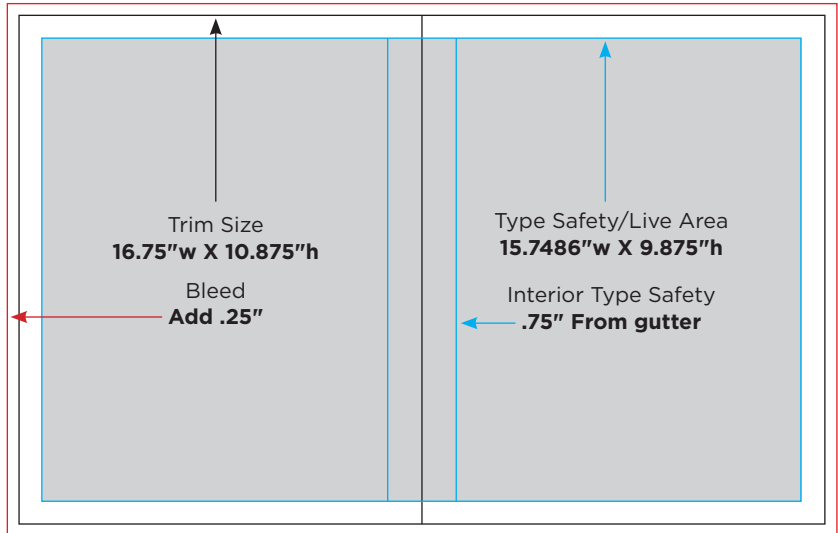
Name your file as your company, size, issue month and year.

**Example**

*CompanyName\_FP\_01-2020.pdf*

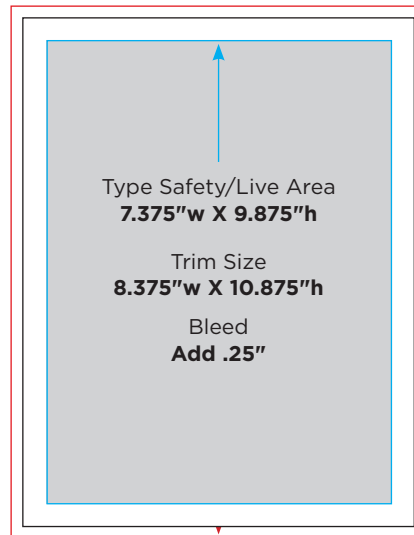
**TWO PAGE SPREAD ADS**

Final Size: 17.25" w X 11.375" h



**ONE PAGE ADS**

Final Size: 8.875" w X 11.375" h



**NEW DOCUMENT SETUP**

Create a new document with the trim size as the height and width: **8.375" w X 10.875" h** and add a **.25" bleed** all the way around.

Then make **1" margins** on all sides and that is the Live Area/Type Safety.

2/3 Page Vertical  
4.6667" w X 9.875" h

1/2 Page Horizontal  
7.125" w X 4.8125" h

1/2 Page Vertical  
3.4375" w X 9.875" h

1/3 Page Square  
4.6667" w X 4.8125" h

1/3 Page Vertical  
2.2083" w X 9.875" h

1/4 Page Vertical  
3.4375" w X 4.8125" h

