



'23

READERS' CHOICE TIMELINE

Nomination Round

Jan. 5-22

Voting Round

Feb. 2-19

Winners/Finalists Notified

Late February

Winners/Finalists Announced

April Issue

Readers' Choice Recognition Party

Mid-April

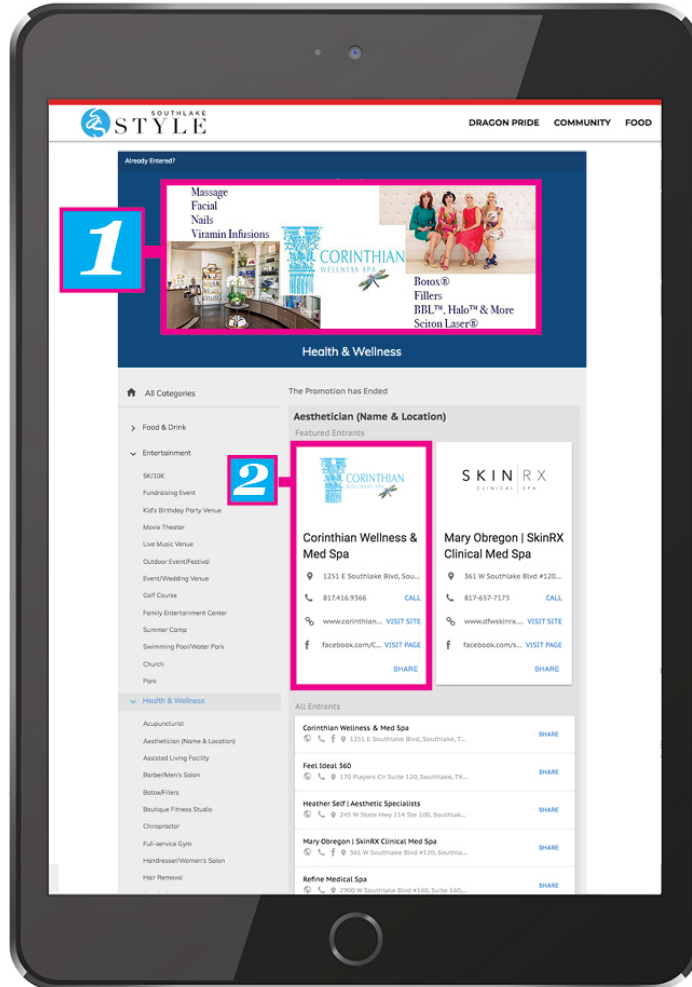


Nomination Round

JAN. 5-22

'23

Put Yourself In The Running!



1 EXCLUSIVE GROUP SPONSOR
MAXIMIZE YOUR BRAND'S EXPOSURE with a display ad at the top of the nomination round ballot. **\$1,500**

Six Available Groups

- Entertainment
- Food & Drink
- Health & Wellness
- Home
- Retail
- Services

2 FEATURED ENTRANT
INCREASE YOUR NOMINATIONS with logo recognition on the nomination round ballot. **\$350**

Scan for complimentary social graphics to encourage your clients and fans to nominate your business.



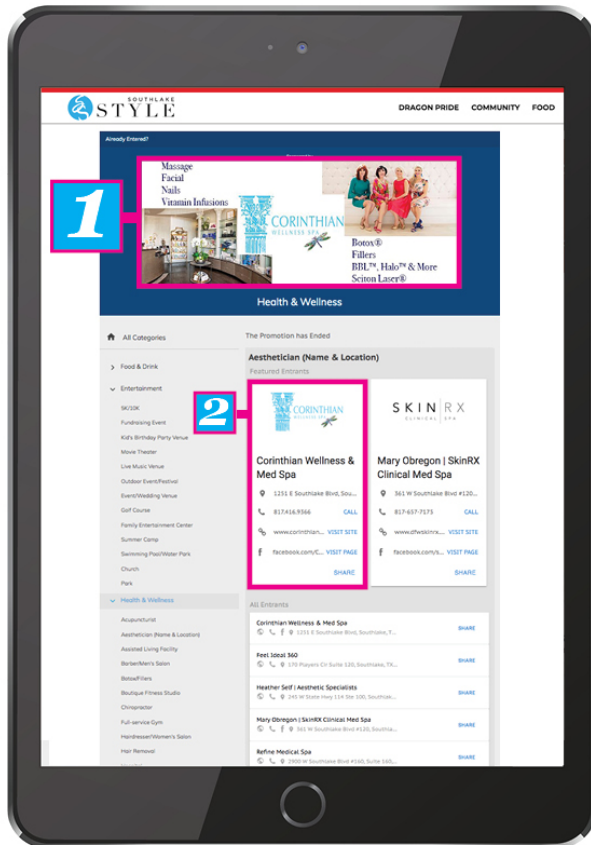


Voting Round

FEB. 2-19

'23

Campaign To Win!



SOUTHLAKESTYLE.COM

1 EXCLUSIVE GROUP SPONSOR

MAXIMIZE YOUR BRAND'S EXPOSURE with a display ad at the top of the voting round ballot. **\$1,500**

Six Available Groups

- Entertainment
- Food & Drink
- Health & Wellness
- Home
- Retail
- Services

2 FEATURED ENTRANT

GET MORE VOTES with logo recognition on the voting round ballot. **\$350**

NOMINATION ROUND
advertisers receive
a 50% discount on
VOTING ROUND
packages!

Scan for complimentary social graphics! Encourage your clients and fans to vote for your business.





Winners/Finalists Announced

APRIL

'23

*You Did It!
Celebrate Your
Readers' Choice
Status With A
Print + Digital
Package!*

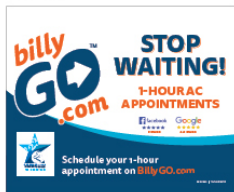
PRINT



2023 READERS' CHOICE ACRYLIC



DIGITAL



GOLD RECOGNITION PACKAGE



PRINT: Full-page ad

DIGITAL: Banner Display on SouthlakeStyle.com

PLUS: Readers' Choice Acrylic Display + Logo

2-MONTH CAMPAIGN

\$6,845.50

4-MONTH CAMPAIGN

\$12,190.70

9-MONTH CAMPAIGN

\$22,901.20

SILVER RECOGNITION PACKAGE



PRINT: Half-page ad

DIGITAL: Banner Display on SouthlakeStyle.com

PLUS: Readers' Choice Acrylic Display + Logo

2-MONTH CAMPAIGN

\$4,377.60

4-MONTH CAMPAIGN

\$7,694.20

9-MONTH CAMPAIGN

\$14,592.40

BRONZE RECOGNITION PACKAGE



PRINT: Quarter-page

DIGITAL: Banner Display on SouthlakeStyle.com

PLUS: Readers' Choice Acrylic Display + Logo

2-MONTH CAMPAIGN

\$2,709

4-MONTH CAMPAIGN

\$4,904.50

9-MONTH CAMPAIGN

\$9,682

ACRYLIC DISPLAY + LOGO \$250

**Southlake Style does not endorse any third-party companies that offer commemorative plaques.*



Readers' Choice Event

APRIL

'23

Showcase Your Business At Our Readers' Choice Celebration!

EVENTS | HAPPENINGS | PROMOTIONS

style **GUIDE**

SOUTHLAKE STYLE READERS' CHOICE CELEBRATION

On April 6, a capacity crowd came to the Southlake Style office to enjoy fresh beverages, indulge in tasty hors d'oeuvres and marvel at over 300 winners and finalists featured inside the issue. Thank you to our event partners Cake Pops By All!, Personalized Grazing, Event Art Co., Bubbles & Marquee Events, Lucca & Livvy Premium Beverages and Hop & Sting Brewing Co., and congratulations to all of our Readers' Choice 2022 winners and finalists!

SouthlakeStyle.com

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SOUTHLAKESTYLE MAGAZINE

SOUTHLAKESTYLE.COM

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SPONSORSHIP INCLUDES

Print and digital brand exposure pre- and post-event.

Logo inclusion on the invitation.

Product/brand activation during the event.

Recognition in one-page post-event Style Guide.

\$2,500