



PRINT AD SPECS

FILE FORMAT

We only accept press-ready, high-resolution PDFs. Crop or registration marks are optional on full-page ads but unnecessary for partials.

IMAGE RESOLUTION

All photos must be 300 dpi at 100% size.

FILE NAMING

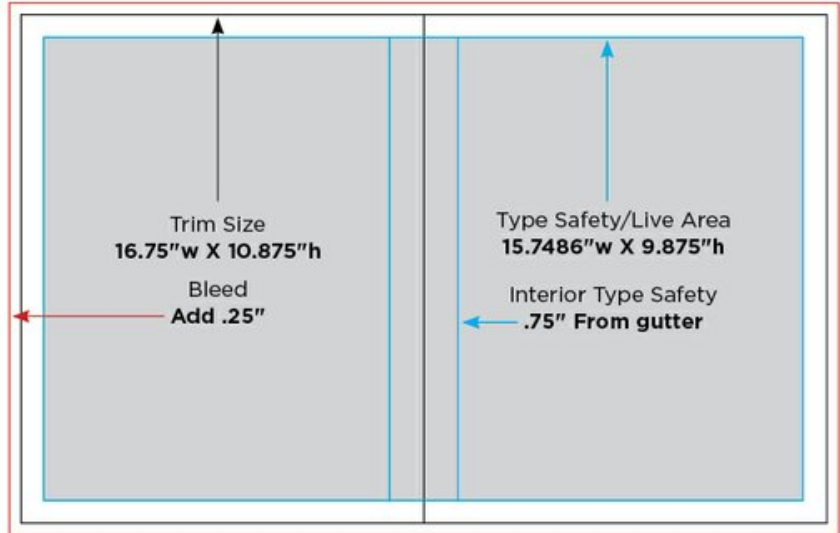
Name your file as your company, size, issue month and year.

Example

CompanyName_FP_01-2020.pdf

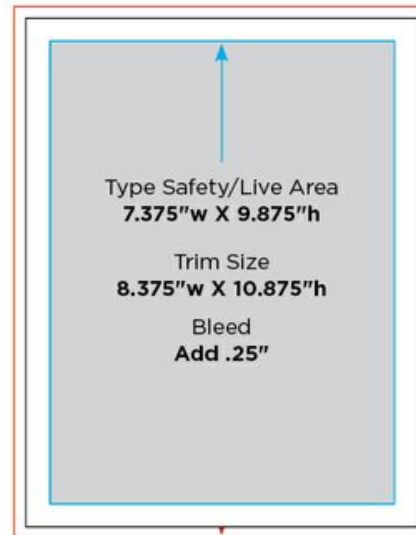
TWO PAGE SPREAD ADS

Final Size: 17.25"w X 11.375"h



ONE PAGE ADS

Final Size: 8.875"w X 11.375"h



NEW DOCUMENT SETUP

Create a new document with the trim size as the height and width: **8.375"w X 10.875"h** and add a **.25" bleed** all the way around.

Then make **1" margins** on all sides and that is the Live Area/Type Safety.

1/2 Page Horizontal
7.125"w X 4.8125"h

1/2 Page Vertical
3.4375"w X 9.875"h

2/3 Page Vertical
4.6667"w X 9.875"h

1/3 Page Square
4.6667"w X 4.8125"h

1/3 Page Vertical
2.2083"w X 9.875"h

1/4 Page Vertical
3.4375"w X 4.8125"h

