



1



WEBSITE + SOCIAL PARTNER CONTENT POSTS:

Market your brand and drive engagement by sharing articles | photo galleries | videos with 46,000+ SouthlakeStyle.com users and 10,000+ Facebook followers.



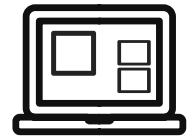
2



WEBSITE BANNER DISPLAY (300 X 250)

Showcase your brand on SouthlakeStyle.com reaching 46,000+ users monthly.

Drive traffic to your website with exposure on targeted sections: Community, Dragon Pride, Events, Food, Style



3



NEWSLETTER BANNER DISPLAY (300X250) + NEWSLETTER SPONSORSHIP

Showcase your brand in our newsletters reaching over 9,600+ subscribers.

STYLE GUIDE: weekly news + events, every Thursday

ON THE MENU: monthly food finds, third Friday

DRAGON PRIDE INSIDER: high school sports news, fall, winter, spring



4

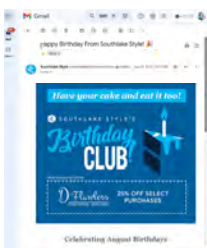


DEDICATED E-BLAST

An exclusive targeted email communication to showcase your brand and market an upcoming event or promotion to our 9,600+ subscribers.



5



BIRTHDAY CLUB SPONSORSHIP: Showcase your brand and drive in-store traffic through a special birthday promotion to our 250+ birthday club members. Plus grow your email database with those who opt in to receive sponsor communications.

