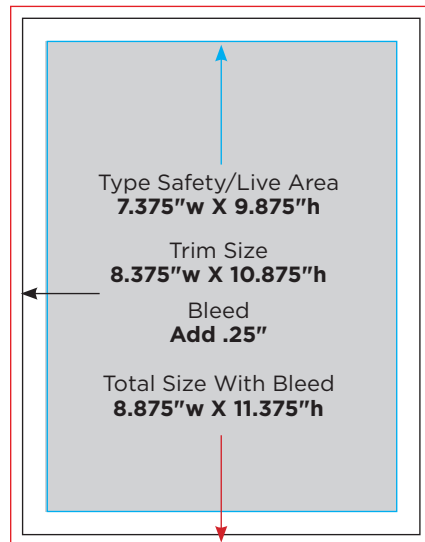


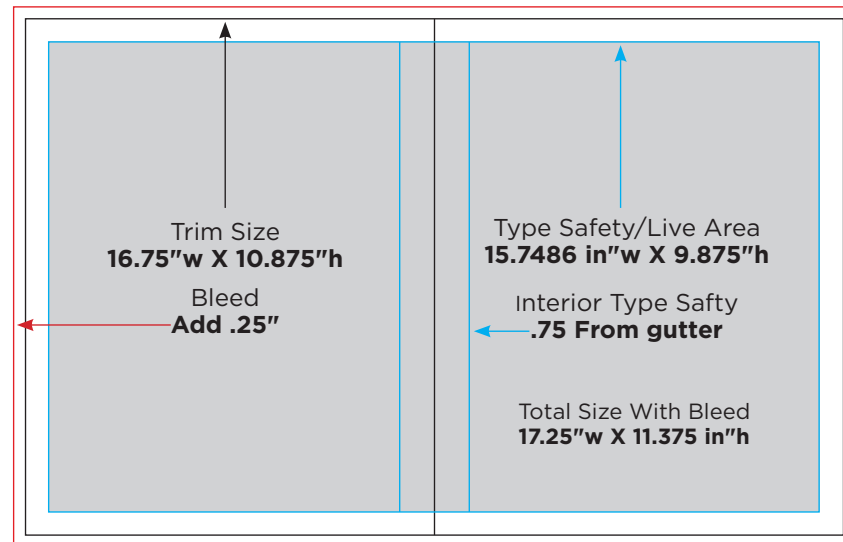
FULL PAGE ADS

Final Size: **8.875" w X 11.375" h**



TWO PAGE SPREAD ADS

Final Size: **17.25 in" w X 11.375" h**

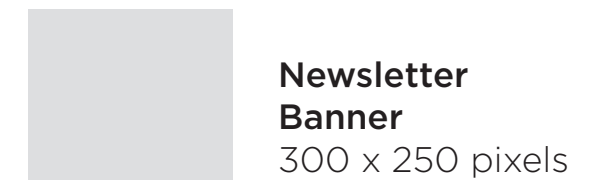
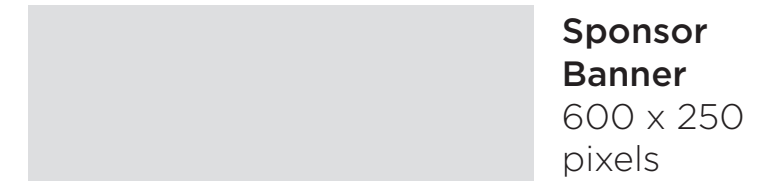


WEBSITE BANNERS



Leaderboard (ad scales)
970 x 90 pixels (desktop)
728 x 90 pixels (tablet)
300 x 100 pixels (mobile)

NEWSLETTER BANNERS



NEWSLETTER ADS ONLY

Please submit in .jpg file format with a DPI of 72 or 180 (clearest)

PRINT AD FILE REQUIREMENTS

FILE FORMAT

We only accept press-ready, high-resolution PDFs. Please do not add crop/registration marks.

IMAGE RESOLUTION

All photos must be 300 dpi at 100% size.

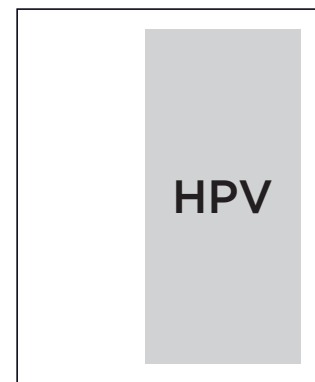
FILE NAMING

Name your file as your company, size, issue month and year.

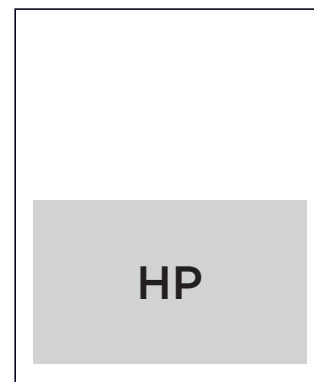
Example

CompanyName_FP_01-24.pdf

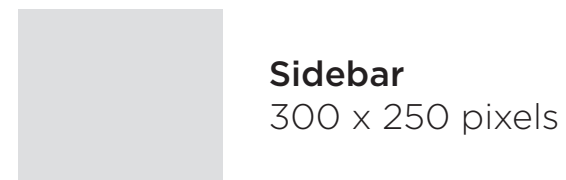
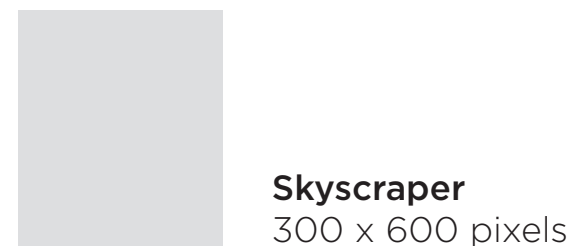
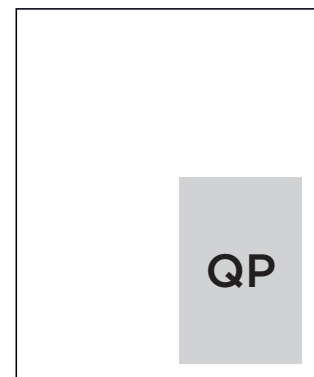
1/2 Page Vertical:
3.4375" w X 9.875" h



1/2 Page Horizontal:
7.125" w X 4.8125" h



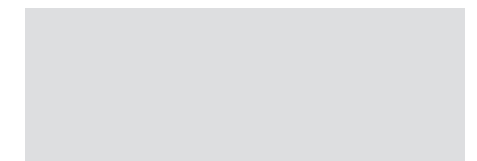
1/4 Page
3.4375" w X 4.8125" h



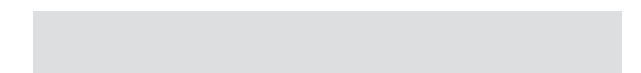
DIGITAL ADS

Please submit in .jpg file format with a DPI of 72.

PROMOTIONAL BANNERS



Group Banner
600 x 200 pixels



Category Banner
728 x 90 pixels

PROMO BANNERS

Please submit in .jpg file format with a DPI of 72.